



**emap**

# OUR HISTORY

## emap Metropolis: A Leading Force in Specialist Publishing

From a £30k start-up thirty years ago, emap Metropolis has grown into one of the UK's most respected publishing groups. What was fifteen years ago a small publisher of guidebooks, maps, and niche hobby magazines has evolved into a substantial dynamic, medium-sized B2B and specialist consumer media company.

Today, we deliver:

- **120** major industry awards and conferences each year
- **44** market-leading brands
- **£50M** in annual revenues
- Delivered by **430** talented staff

We serve a diverse range of sectors across the UK, Ireland and beyond. Our brands range from Property Week to Drapers, Nursing Times to Platforum, Construction News to Irish Medical Times, Record Collector to Cyclist and from Architects' Journal to Independent Retail News.



# RECOGNISED SUCCESS

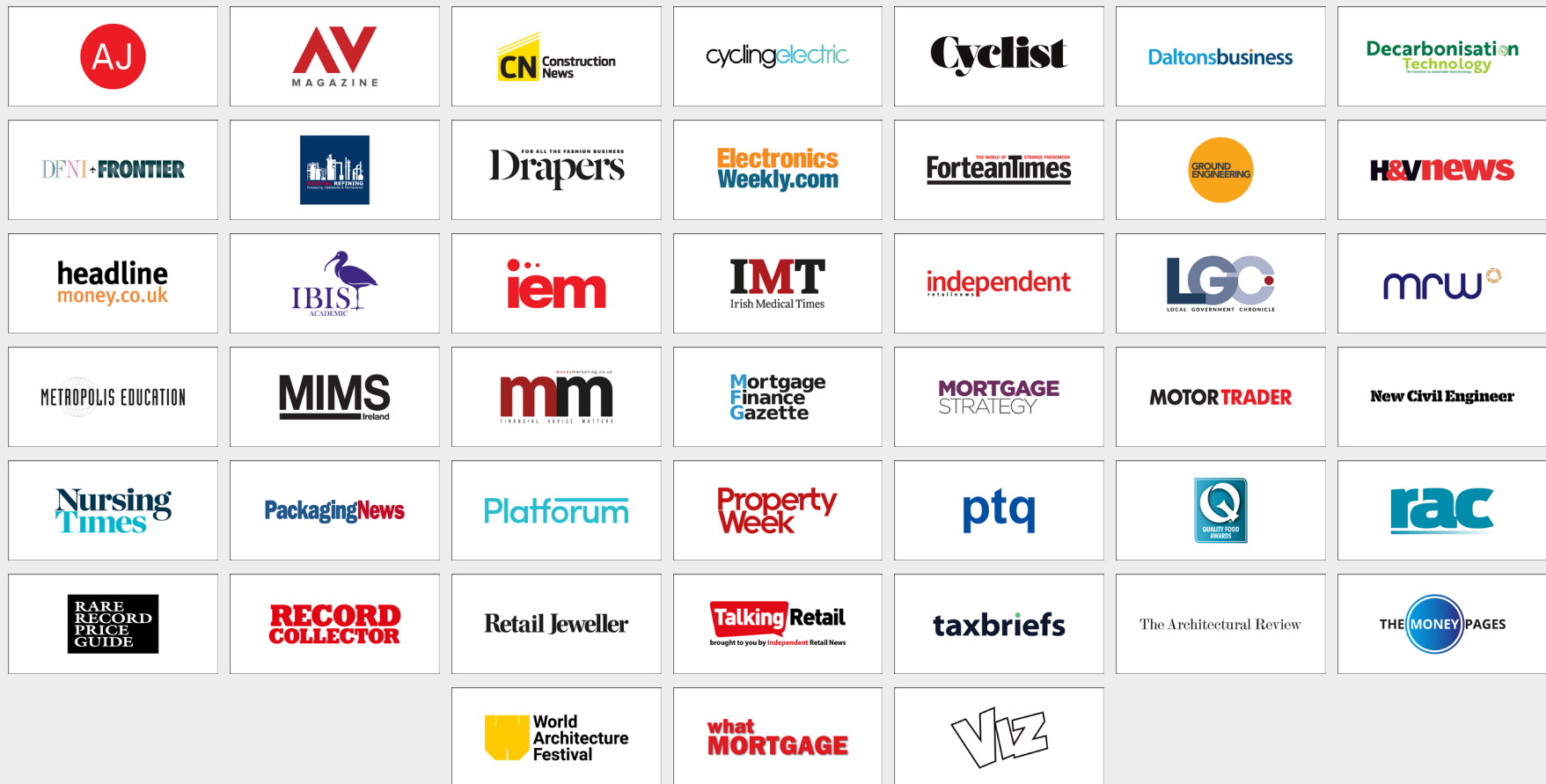
Over the past three years, emap Metropolis brands have won a wide range of leading industry awards, reflecting the strength and creativity of our teams across editorial, events, sales and digital. Highlights include **PPA Editor of the Year** for *Construction News*, **Team of the Year** for our delegate sales team, and *Architects' Journal* being named **Editorial Brand of the Year** at the IBP Awards.

Our events have been repeatedly recognised at the Conference & Events Awards, with the *Nursing Times Awards* winning **Best Longstanding Awards Event** and the *Construction News Awards* taking **Awards Event of the Year**. We've also been celebrated for innovation, with the *Property Week / Construction News Life Sciences & Research Clusters Conference* earning a major award, and *CN Intelligence* receiving commendation for best digital product.

These wins demonstrate the breadth and impact of our brands – from property and construction to healthcare, retail and beyond – and underline our reputation as one of the UK's most dynamic and successful B2B and niche B2C media groups.



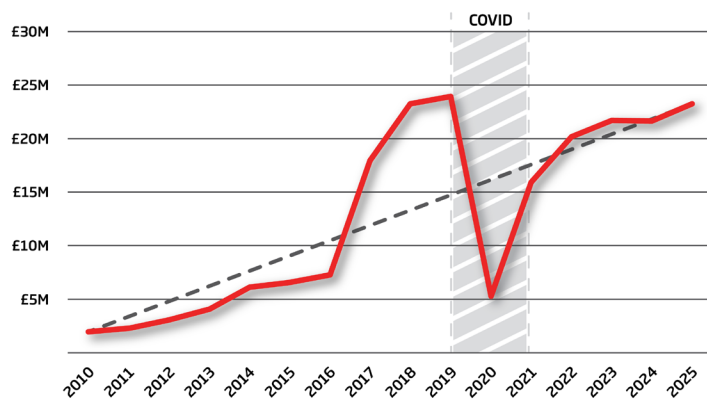
# GREAT BRANDS



Number of brands increased from 15 to 44 over a dozen years.

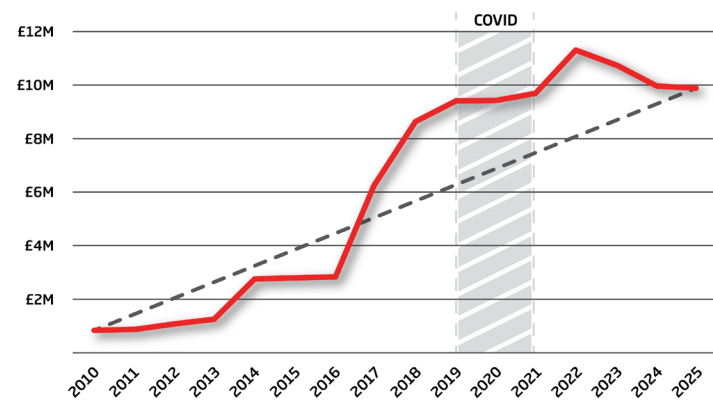
# GROWTH STORY

## Events Revenue



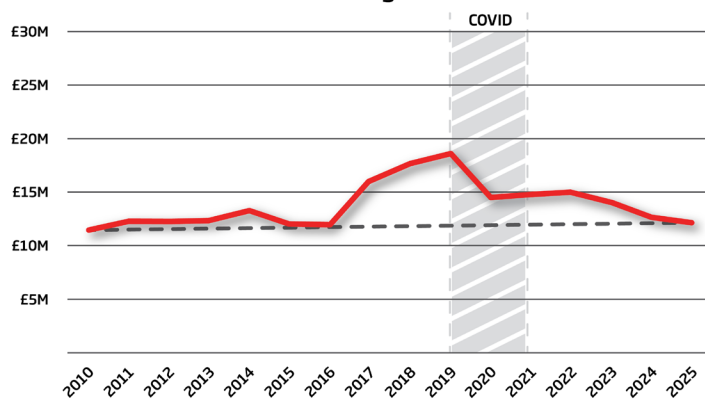
Increased from 16 awards and conferences per year to over 120, making us one of the largest London event organisers.

## Subs Revenue



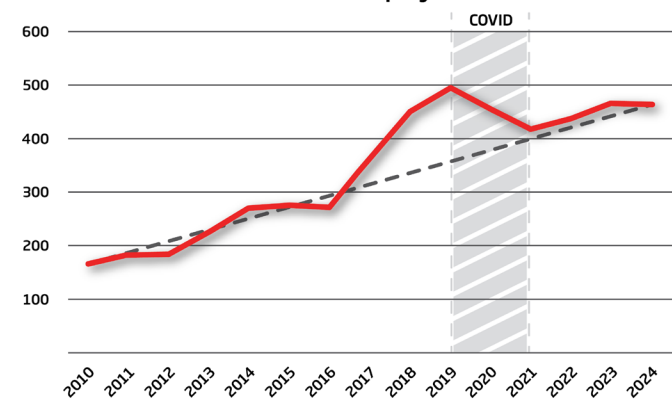
Delivering insight and intelligence to individual and corporate subscribers.

## Advertising Revenue



Digital marketing solutions have been actively grown, offsetting the structural decline as print magazine advertising halved.

## Number of Employees



Our workforce has grown as we moved from magazine advertising to a multi-media business in events, digital and subscriptions.

# MISSION, VISION & VALUES

## MISSION:

Our mission is to engage deeply with niche communities across multiple platforms. We deliver insightful journalism, outstanding events, and the intelligence, information, and connections that help our audiences grow their businesses, advance their careers and pursue their passions.

## VISION:

To build long-term, profitable futures for our portfolio of leading media brands.

## VALUES:

### **Trusted & Accountable**

We act with integrity and earn the trust of our audiences, customers and colleagues.

### **Collaborative & Brand-Focused**

We work together across teams to grow our brands and deliver results for our customers.

### **Entrepreneurial & Excellent**

We are innovative, commercial, efficient and ambitious – challenging the status quo to drive growth and deliver excellence for our audiences and customers in our content, events and digitally.

### **Inclusive & Fair**

We foster a culture of respect, inclusion and opportunity where everyone can thrive, develop and succeed.

Interested in finding out more? Join one of our award-winning teams:

[www.emap.com](http://www.emap.com)